

Ferndale Electric Co. Pollinator Garden/Landscape Project - Announcement of Silver Certification from WHC

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FERNDALE ELECTRIC COMPANY RECOGNIZED FOR ENVIRONMENTAL EXCELLENCE

SILVER SPRING, MD, FEBRUARY 19, 2018 — FERNDALE ELECTRIC COMPANY (FEC) demonstrated its commitment to environmental stewardship by achieving Wildlife Habitat Council (WHC) Conservation Certification for its Pollinator Garden/Landscape Project at its Ferndale, MI headquarters.

The FEC Pollinator Garden/Landscape Project was designated as Certified Silver, signifying leadership among the over 700 WHC Conservation Certification programs. Programs are given a Certified, Silver Certified or Gold Certified designation.

The FEC Pollinator Garden/Landscape Project is a 600 sq. ft. garden comprised of more than 90 native plants of 29 different varieties. FEC's objective is to enhance the local habitat for pollinators by planting native plants and flowers that provide much needed nectar and pollen. Additionally, the garden will help connect pollinators to other gardens and habitats, increasing their available habitat beyond the size of the garden. Globally pollinators are under threat from environmental changes, such as habitat loss, fragmentation, pesticides, climate change and invasive non-native species. By using native plant species, the garden is helping native pollinators succeed over invasive species. FEC also wants to educate visitors and employees about pollinator gardens and the positive effects to local pollinators.

"The FEC Pollinator Garden/Landscape Project is recognized as meeting the strict requirements of WHC Conservation Certification," said Margaret O'Gorman, President, WHC. "Companies achieving WHC Conservation Certification, like Ferndale Electric Company, are environmental leaders, voluntarily managing their lands to support sustainable ecosystems and the communities that surround them."

"When DTE Energy, one of our major customers, was looking for support for its efforts for WHC, we were open to all ideas," says John Hillock, President of Ferndale Electric Company. "We believe in supporting the communities in which we live and work, so this makes sense."

Wildlife Habitat Council promotes and certifies habitat conservation and management on corporate lands through partnerships and education. WHC Conservation Certification programs take corporate sustainability goals and objectives and translate them into tangible and measurable on-the-ground actions. Through a focus on building collaboration for conservation with corporate employees, other conservation organizations, government agencies and community members, WHC programs focus on healthy ecosystems and connected communities. WHC-assisted wildlife habitat and conservation education programs are found in 47 states, the District of Columbia and 22 countries.

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